



To whom it may concern,

Firstly, thank you for taking the time out of your busy schedule to read through this information. My name is Brent Sanders, I am the Managing Director of Winning Edge Strategies. Our company conducts seminars on motivation, self-protection and conflict psychology in secondary schools, universities and corporations throughout NSW.

Since the company's inception in 1991 I have lectured to over sixty thousand students from more than one hundred and fifty secondary schools. The initial focus of these seminars was self-protection for girls, (years 10-12), but over the past two years I have also developed a seminar specifically designed for boys within the same age group.

I wish to stress at this point that the boys course **is not a self-protection seminar** but rather a presentation to address what I believe are relevant issues facing young men in our society.

The seminar is entitled- **SECRET BLOKE'S BUSINESS** and comes as a result of constant requests from the majority of co-ed schools I work in to provide something of real benefit and relevance to their senior boys. The feedback from both staff and students has been so extremely positive I am now making the seminar available to selected boys' schools throughout Sydney.

The main focus behind **SECRET BLOKE'S BUSINESS** is to deliver a frank, open and down-to-earth presentation to the boys which examines critical issues such as; peer pressure, decision making, self discipline, respect, motivation and essential keys required for success.

Having lectured in more than 150 schools in Sydney, I am acutely aware of the high standard required and expected of presenters within the schooling system. With such standards and expectations in mind I have no hesitation in presenting the enclosed information to you for your perusal and would encourage you to contact any of the schools listed to confirm the professionalism, impact and effectiveness of my presentations.

Thank you again for your time. I very much look forward to discussing further details with you in the not too distant future.

Kind regards,

A handwritten signature in blue ink, appearing to read "Brent Sanders".

Brent Sanders

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ABOUT THE PRESENTER

Brent Sanders is the Managing Director of **WINNING EDGE STRATEGIES** and over the past ten years has lectured to over 60,000 people in the areas of self-protection, conflict psychology and self-motivation.

Prior to forming his own company in 1991 Brent had spent seven years as a front line police officer gaining invaluable life experience working in a range of areas including; general duties, drug squad, vice squad, gang liaison, and two years in the riot police.

Brent has lectured to more girls and women on the psychology of self-protection than any other group or individual in Australia and is the author of the groundbreaking book on conflict psychology **How Dangerous Men Think** which has recently been released throughout Australia and overseas.

Courses designed by Brent Sanders are not only presented to over 150 secondary schools but also to universities and an ever growing number of corporations and government departments throughout NSW and interstate including; Macquarie University, The University Of New England, Optus Vision, Telstra, ANZ Bank, ANZ Direct, IBM, Advance Bank, Caltex, Blackmores, Lend Lease, Hunt and Hunt Solicitors, NSW Rural Fire Service, State Parliament, Newcastle City Council, Wyong Council, Lake Macquarie Council..... and the list continues to grow.

This wealth of experience gained in over a decade of policing, public speaking and designing a range of motivational presentations has culminated in the creation of Brent's most recent seminar- **SECRET BLOKE'S BUSINESS**.

SECRET BLOKE'S BUSINESS is presented with the trademark mix of credibility, innovation, sincerity and humour which has led to Brent Sanders being, without doubt, the most sought after public speaker within the NSW education system. His message is given with power and conviction as witnessed by the tens of thousands of secondary school students who have benefited from attending Brent's presentations.

SECRET BLOKE'S BUSINESS

A course designed specifically to address issues confronting young men, (Years 10 - 12), in the new millennium.

Three key elements addressed in the presentation are:

- * Taking responsibility for yourself and your actions
- * Life is all about *choice*
- * The importance of respect and self discipline

Course outcomes include increased knowledge of:

* Dealing with peer pressure (drink driving)	* What is Date Rape?
* Actions & Consequences	- Legal Definitions
* Alcohol/Drugs	- Complaint process
* Self Discipline/Respect	- When "No" means "No"
* Aggression Vs Assertion	
* Motivation	* Ten essential keys to success
* Learning from your mistakes	

- ❖ Open discussion and question time with feedback
- ❖ 'The 10 keys to success' handout provided to students

Course Duration: **3 Hours**

Investment: \$10 per student
(GST at 10% added to total and charged to school)

Numbers: 1 - 2 year groups

Winning Edge Strategies. Making a difference through the Power of
Knowledge.

For bookings or further information.

Ph 9665 1312